



Old Town San Diego Chamber of Commerce

4010 Twiggs St, San Diego, CA 92110 | (619) 228-9340 | www.oldtownsandiego.org | @VisitOldTownSD

Board of Directors Meeting

Wednesday, August 21, 2024 at 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

Agenda

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non-Agenda Public Comment

Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard). Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under Non-Agenda Public Comment.

4. Announcements (Please limit to 3 minutes)
 - a. Government
 - b. Chamber Members
 - c. Public Visitors
5. Administrative Items
 - a. Request for agenda revisions
 - b. Conflict of interest declarations on agenda items
 - c. Director non-agenda comment
6. President's Report
7. Executive Director's Report
8. Financial Report - June 2024 - **Action Item**
9. Board Meeting Minutes - Wed, June 19, 2024 - **Action Item**
10. Board Meeting Minutes - Wed, July 11, 2024 - **Action Item**

Committee Reports & Recommendations

11. Executive Committee
12. Marketing Committee
 - a. Upcoming Events:
 - i. Taste of Old Town & Tequila Tour
 - Thu, Sep 12, 2024
 - ii. Fiestas Patrias - State Park
 - Sat, Sep 14

iii. Día de Los Muertos

- Fri, Nov 1 - Sun, Nov 3, 2024

b. Old Town San Diego Visitor Map

13. Historic Old Town Community Foundation Advisory Committee
14. Community Parking District Advisory Committee
15. Safe & Clean Committee

Old Business

16. Gateway Sign Fundraising Project - **Action Item**

New Business

17. FY24 Organizational Goals
18. FY25 Organizational Goals - **Action Item**
19. Adjourn

Next Meeting

Wednesday, September 18, 2024 at 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST

To request an alternative format, or to request a sign language interpreter for the meeting, please contact the meeting coordinator for the Old Town San Diego Chamber of Commerce at least five (5) working days prior the meeting at (619) 228-9340 to ensure availability.

Assistive Listening Devices (ALDs) are available for the meeting upon request.