



Old Town San Diego Chamber of Commerce

4010 Twiggs St, San Diego, CA 92110 | (619) 228-9340 | www.oldtownsandiego.org | @VisitOldTownSD

Marketing Committee Meeting

Tuesday, September 10, 2024 at 10:00am

Café Coyote, 2461 San Diego Avenue, San Diego, CA 92110

Or via Zoom: <https://us02web.zoom.us/j/89315173701>

Agenda

1. Call to Order
2. Introductions
3. Announcements & Non-Agenda Public Comment *(Please limit to 3 minutes)*

Special Events

4. Taste of Old Town + Tequila Tour
 - a. Thu, Sep 12
5. Fiestas Patrias
 - b. Sat, Sep 14
6. Día de Los Muertos
 - c. Movie in the Park - Fri, Nov 1
 - d. Festival/Mercado - Sat, Nov 2 & Sun, Nov 3
 - e. Procession - Sat, Nov 2
7. Holidays in Old Town
 - f. Tree Lighting - Thu, Dec 5
 - g. Las Posadas - Fri, Dec 13

Old Business

8. Old Town Map & Guide

New Business

9. KFMB / CBS8 Holiday Advertising - **Action Item**
10. Adjourn

NEXT MEETING

Tuesday, October 8, 2024 at 10:00am

Café Coyote, 2461 San Diego Avenue, San Diego, CA 92110