



Old Town San Diego Chamber of Commerce

4010 Twiggs St, San Diego, CA 92110 | (619) 228-9340 | www.oldtownsandiego.org | @VisitOldTownSD

Board of Directors Meeting

Wednesday, September 18, 2024 at 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

Agenda

1. Pledge of Allegiance
2. Call to Order & Introductions
3. Non-Agenda Public Comment

Public comment may be made on any subject in the Board's area of responsibility. Time allotted to each speaker shall be limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak. (Comments relating to items on today's agenda are to be taken at the time the item is heard). Please direct requests to speak to the President prior to the start of the meeting. Pursuant to the Brown Act, no discussion or action, other than a referral, shall be taken by the Board on any issue brought forth under Non-Agenda Public Comment.

4. Announcements (Please limit to 3 minutes)
 - a. Government
 - b. Chamber Members
 - c. Public Visitors
5. Special Presentation
 - a. Nancy Bjork - San Diego Tourism Authority
6. Administrative Items
 - a. Request for agenda revisions
 - b. Conflict of interest declarations on agenda items
 - c. Director non-agenda comment
7. President's Report
8. Executive Director's Report
9. Financial Report - July 2024 - **Action Item**
10. Board Meeting Minutes - Wed, August 21, 2024 - **Action Item**

Committee Reports & Recommendations

11. Executive Committee
12. Marketing Committee
 - a. Event Recap
 - i. Taste of Old Town & Tequila Tour
 - Thu, Sep 12, 2024
 - ii. Fiestas Patrias - *State Park*

- Sat, Sep 14
- b. Upcoming Events:
 - i. Día de Los Muertos
 - Movie in the Park - Fri, Nov 1
 - Festival/Mercado - Sat, Nov 2 & Sun, Nov 3
 - Procession - Sat, Nov 2
 - ii. Holidays in Old Town
 - Tree Lighting - Thu, Dec 5
 - Las Posadas - Fri, Dec 13
- c. Old Town San Diego Visitor Map
- d. KFMB / CBS8 Holiday Advertising - **Action Item**

13. Historic Old Town Community Foundation Advisory Committee

14. Community Parking District Advisory Committee

15. Safe & Clean Committee

Old Business

16. FY25 Organizational Goals - **Action Item**

New Business

17. 2024 Board of Directors Election

- a. Elections Subcommittee - **Action Item**

18. Online Misinformation about Día de Los Muertos - **Action Item**

19. Adjourn

Next Meeting

Wednesday, October 16, 2024 at 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST

To request an alternative format, or to request a sign language interpreter for the meeting, please contact the meeting coordinator for the Old Town San Diego Chamber of Commerce at least five (5) working days prior the meeting at (619) 228-9340 to ensure availability.

Assistive Listening Devices (ALDs) are available for the meeting upon request.