



Old Town San Diego Chamber of Commerce

4010 Twiggs St, San Diego, CA 92110 | (619) 228-9340 | www.oldtownsandiego.org | @VisitOldTownSD

Board of Directors Meeting

Wednesday, August 21, 2024 at 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

Minutes

1. Pledge of Allegiance
2. Call to Order & Introductions - **8:42am**
DIRECTORS PRESENT: D. Brinks, J. Farran, C. Ross, F. Grand, M. McLaughlin, G. Rios, S. Blasingham, C. Smith, A. Harrag
3. Non-Agenda Public Comment
4. Announcements
 - a. Government
 - b. Chamber Members
 - c. Public Visitors
5. Administrative Items
 - a. Request for agenda revisions
 - b. Conflict of interest declarations on agenda items
 - c. Director non-agenda comment
6. President's Report
7. Executive Director's Report
8. Financial Report - June 2024 - **Action Item**
Motion to approve the Financial Report - June 2024. - S. Blasingham
Second - M. McLaughlin
Yays - 8; Nays - 0; Abstentions - 1
MOTION PASSES
9. Board Meeting Minutes - Wed, June 19, 2024 - **Action Item**
Motion to approve the Board Meeting Minutes from June 2024. - J. Farran
Second - S. Blasingham
Yays - 6; Nays - 0; Abstentions - 3
MOTION PASSES
10. Board Meeting Minutes - Wed, July 11, 2024 - **Action Item**
No Minutes to Approve

Committee Reports & Recommendations

11. Executive Committee

12. Marketing Committee

a. Upcoming Events:

i. Taste of Old Town & Tequila Tour

- Thu, Sep 12, 2024

ii. Fiestas Patrias - *State Park*

- Sat, Sep 14

iii. Día de Los Muertos

- Fri, Nov 1 - Sun, Nov 3, 2024

b. Old Town San Diego Visitor Map

13. Historic Old Town Community Foundation Advisory Committee

14. Community Parking District Advisory Committee

15. Safe & Clean Committee

Old Business

16. Gateway Sign Fundraising Project - **Action Item**

No action taken.

New Business

17. FY24 Organizational Goals

Staff presented the end of the year report on FY24 Goals to the Board of Directors.

18. FY25 Organizational Goals - **Action Item**

No action taken. The Directors were advised to review FY24 Goals and think of new goals to be added at a future meeting.

19. Adjourn - **9:54am**

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST

To request an alternative format, or to request a sign language interpreter for the meeting, please contact the meeting coordinator for the Old Town San Diego Chamber of Commerce at least five (5) working days prior the meeting at (619) 228-9340 to ensure availability.

Assistive Listening Devices (ALDs) are available for the meeting upon request.