



Old Town San Diego Chamber of Commerce

4010 Twiggs St, San Diego, CA 92110 | (619) 228-9340 | www.oldtownsandiego.org | @VisitOldTownSD

Board of Directors Meeting

Wednesday, September 18, 2024 at 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

Minutes

1. Pledge of Allegiance
2. Call to Order & Introductions - **8:31am**
DIRECTORS PRESENT: F. Grand, J. Farran, P. Ducey-Brooks, R. Murad, D. Brinks, M. McLaughlin, S. Blasingham, L. Acuna, C. Smith, C. Ross
3. Non-Agenda Public Comment
4. Announcements
 - a. Government
 - b. Chamber Members
 - c. Public Visitors
5. Special Presentation
 - a. Nancy Bjork - San Diego Tourism Authority
6. Administrative Items
 - a. Request for agenda revisions
 - b. Conflict of interest declarations on agenda items
 - c. Director non-agenda comment
7. President's Report
8. Executive Director's Report
9. Financial Report - July 2024 - **Action Item**
Motion to approve the Financial Report - July 2024. - P. Ducey-Brooks
Second - S. Blasingham
Yays - 9; Nays - 0; Abstentions - 1
MOTION PASSES
10. Board Meeting Minutes - Wed, August 21, 2024 - **Action Item**
Motion to approve the Board meeting minutes from August 2024. - S. Blasingham
Second - D. Brinks
Yays - 7; Nays - 0; Abstentions - 3
MOTION PASSES

Committee Reports & Recommendations

11. Executive Committee

12. Marketing Committee

a. Event Recap

i. Taste of Old Town & Tequila Tour

- Thu, Sep 12, 2024

ii. Fiestas Patrias - *State Park*

- Sat, Sep 14

b. Upcoming Events:

i. Día de Los Muertos

- Movie in the Park - Fri, Nov 1
- Festival/Mercado - Sat, Nov 2 & Sun, Nov 3
- Procession - Sat, Nov 2

ii. Holidays in Old Town

- Tree Lighting - Thu, Dec 5
- Las Posadas - Fri, Dec 13

c. Old Town San Diego Visitor Map

d. KFMB / CBS8 Holiday Advertising - **Action Item**

No Action Taken; decision deferred until Marketing Committee has a formal recommendation.

13. Historic Old Town Community Foundation Advisory Committee

14. Community Parking District Advisory Committee

15. Safe & Clean Committee

Old Business

16. FY25 Organizational Goals - **Action Item**

Tabled

New Business

17. 2024 Board of Directors Election

a. Elections Subcommittee - **Action Item**

Directors F. Grand, R. Murad, and A. Harrag were selected to serve on the Elections Subcommittee.

Entered Closed Session: 9:58am

18. Online Misinformation about Día de Los Muertos - **Action Item**

The Board instructed President Grand to discuss with legal counsel.

19. Adjourn - **10:31am**

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST

To request an alternative format, or to request a sign language interpreter for the meeting, please contact the meeting coordinator for the Old Town San Diego Chamber of Commerce at least five (5) working days prior the meeting at (619) 228-9340 to ensure availability.

Assistive Listening Devices (ALDs) are available for the meeting upon request.