



Old Town San Diego Chamber of Commerce

4010 Twiggs St, San Diego, CA 92110 | (619) 228-9340 | www.oldtownsandiego.org | @VisitOldTownSD

Board of Directors Meeting

Wednesday, October 16, 2024 at 8:30am

Mormon Battalion Historic Site, 2510 Juan St, San Diego, CA 92110

Minutes

1. Pledge of Allegiance
2. Call to Order & Introductions - **8:35am**
DIRECTORS PRESENT: M. McLaughlin, C. Ross, R. Murad, D. Brinks, J. Farran, G. Rios, S. Blasingham, F. Grand
3. Non-Agenda Public Comment
4. Announcements
 - a. Government
 - b. Chamber Members
 - c. Public Visitors
5. Administrative Items
 - a. Request for agenda revisions
 - b. Conflict of interest declarations on agenda items
 - c. Director non-agenda comment
6. President's Report
 - a. Gateway Sign
7. Executive Director's Report
8. Financial Report - August 2024 - **Action Item**
Motion to approve the Financial Report - August 2024. - R. Murad
Second - D. Brinks
Yays - 7; Nays - 0; Abstentions - 1
MOTION PASSES
9. Board Meeting Minutes - Wed, September 11, 2024 - **Action Item**
Motion to approve the Board meeting minutes from September 2024. - M. McLaughlin
Second - J. Farran
Yays - 5; Nays - 0; Abstentions - 2
MOTION PASSES

Committee Reports & Recommendations

10. Executive Committee

11. Marketing Committee

a. Event Recap

i. Taste of Old Town & Tequila Tour

- Thu, Sep 12, 2024

ii. Fiestas Patrias - *State Park*

- Sat, Sep 14

b. Upcoming Events:

i. Día de Los Muertos

- Movie in the Park - Fri, Nov 1
- Festival/Mercado - Sat, Nov 2 & Sun, Nov 3
- Procession - Sat, Nov 2

ii. Holidays in Old Town

- Tree Lighting - Thu, Dec 5
- Las Posadas - Fri, Dec 13
- Giving Machine

c. Old Town San Diego Visitor Map

d. KFMB / CBS8 Holiday Advertising

12. Historic Old Town Community Foundation Advisory Committee

13. Community Parking District Advisory Committee

14. Safe & Clean Committee

Old Business

New Business

15. 2024 Board of Directors Election

a. Approval of Ballot - **Action Item**

Motion to approve the 2024 Board of Directors election ballot as presented. - R. Murad

Second - D. Brinks

Yays - 7; Nays - 0; Abstentions - 1

MOTION PASSES

16. Adjourn - **9:57am**

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST

To request an alternative format, or to request a sign language interpreter for the meeting, please contact the meeting coordinator for the Old Town San Diego Chamber of Commerce at least five (5) working days prior the meeting at (619) 228-9340 to ensure availability.

Assistive Listening Devices (ALDs) are available for the meeting upon request.